

Use of CNAS Accreditation Symbol

1. Introduction

- 1.1 China National Accreditation Service for Conformity Assessment (CNAS) granted accreditation to the Hong Kong Quality Assurance Agency (HKQAA) in 2006 under the accreditation number CNAS C018. HKQAA is able to use the CNAS Accreditation symbol ("CNAS Symbol") on its ISO 9001, ISO 14001, ISO 45001, ISO 27001 and TL 9000 management systems certificate, stationery, document and publicity materials.
- 1.2 The certified organization ("Business"), holding an accredited HKQAA certificate bearing the CNAS Symbol, is able to use the Symbol on stationery, literature and advertisement. The use is subject to the conditions set out below (being extracted from the CNAS Document No. CNAS-R01).

2. Conditions for the use of the CNAS Symbol

The Business:

- 2.1 Shall use the CNAS Symbol in conjunction with HKQAA Certification Mark ("HKQAA Mark") strictly according to the combined mark samples below:



- 2.1.1 The combined mark must always be used in conjunction with the Business's name adjacent to it and have the applicable standard and certificate number underneath it. (See above)
- 2.1.2 The combined mark may be reproduced based on the master versions and may be enlarged or reduced in size. The form must always be legible.
- 2.1.3 The basic colour of the CNAS Symbol in the combined mark is black. The four colours are as follows:
Black – C:0 M:0 Y:0 K:100
- 2.1.4 The colour of the HKQAA Mark shall refer to the colour artwork mark as provided by HKQAA.

- 2.2 May use the combined mark on the following items, only in respect of those accredited activities as stated on the HKQAA certificate:

- Letterhead
- Stationery
- Literature
- Publicity materials or advertisement (Accreditation marks shall not be displayed on buildings, vehicles or flags)

- 2.3 Shall report to the Corporate Communications Unit of HKQAA for any other proposed use of the combined mark.

- 2.4 Shall not use the CNAS Symbol in the following restricted situations:

- 2.4.1 Use the CNAS Symbol independently.
- 2.4.2 Use the CNAS Symbol in association with any activities outside the scope which is not stated in the HKQAA certificate.
- 2.4.3 Use the CNAS Symbol on its products or associated documentation or certificates (including calibration certificates and test reports).
- 2.4.4 Use the CNAS Symbol in such a way as to suggest that CNAS has certified or approved any products or any services supplied by a Business, or in any other misleading manner.

3. Suspension or Withdrawal

- 3.1 Any incorrect use of the CNAS Symbol may result in:

- Publication of transgression; or
- Suspension or withdrawal of accredited certification

- 3.2 The Business shall immediately cease use and distribution of any stationery, literature and documents bearing the CNAS Symbol.

4. Use together with other accreditation symbols

If a Business holds a HKQAA certificate bearing other accreditation symbols, the Business shall display all the combined marks in the same rectangular height. (See below samples)

